

West Virginia Library Commission

Library Lookout

A monthly e-newsletter for West Virginia libraries

Number 47, October 20, 2014

Dates to note

October 19-25	National Friends of Libraries Week
November 1-30	November is Picture Book Month
November 4	Library Commission closed for Election Day
November 11	Library Commission closed for Veterans Day
November 14	Library Commission meeting

From the Secretary

By [Karen Goff, Secretary](#)



Congratulations to WVLA on its 100th Anniversary and another successful conference. Congratulations also to all the award winners but especially to **WVLC Commissioner David Dalzell**. David was first appointed to the Commission in 2009 and has served as the president of the Moundsville-Marshall County Public Library Board of Trustees from 1978 to the present day. During the award presentation Susan Reilly, Director of the Moundsville-Marshall County Public Library, stated, “During three and a half decades as a dedicated Trustee, he has lead with fair-minded wisdom, informed skill, and gracious good humor, and always with the best interests of the whole spectrum of Marshall County citizens in mind.” I would revise that last phrase to “the whole spectrum of West Virginia citizens in mind.” Susan added, “And we must also note that David may have a genetic predisposition to meritorious library service . . . His grandfather, William F. Dalzell, earned a Certificate of Merit Award in 1964, exactly 50 years ago.”

I appreciate the annual opportunity WVLA offers the Secretary of the Library Commission to present a report on the State of the State’s Libraries. I received a flyer (next page) after leaving for Snowshoe but wanted to share it with you. As those of you who were at the conference know, I based the State of the State’s Libraries report on the [What’s Next WV?](#) initiative, encouraging library directors, staff, trustees, and friends to consider What’s Next WV Libraries? Success in business is achieved by developing an edge over the competition and that edge comes from turning information into knowledge, applying it, and using it to implement change. Libraries are in the information business and can develop an edge by applying knowledge and using it to implement change – for libraries – for individuals – for communities – for the state. We all need to keep asking “What is **my** role in creating a thriving community – a thriving state – a state of learners?” The library levy initiatives on the November 4 ballot in several counties are a great place to start.



WHAT'S NEXT, *West Virginia?*

...is a statewide series of community conversations about strengthening local economies. These nonpartisan conversations are designed to help encourage thinking, talking, and actions based on West Virginians' own ideas for helping their communities--and the state--move forward.

Who Participates?

...You!...
libraries
community groups
businesses
schools
government agencies
faith groups
volunteer organizations
elected officials

**WV'S LIBRARIES ARE ESSENTIAL TO
THIS CONVERSATION ABOUT THE
FUTURE. WE HOPE YOU'LL
CONSIDER PLANNING AND HOSTING
A WHAT'S NEXT CONVERSATION IN
YOUR LOCAL LIBRARY!**

--> --> --> **CONTACT the WV Center for Civic Life
FOR MORE INFO: whatsnextwv@wvcivicle.org**

How Does It Work?

1. The **West Virginia Center for Civic Life** helps local organizers get started with orientation, materials, and training.
2. Organizers plan and do outreach for their conversations, aiming for diverse participation
3. Conversations are held in communities, culminating in action plans
4. Communities put the plans into action, with coaching and assistance from What's Next partners like the **WV Community Development Hub**
5. Stories are captured and shared with help from **WV Public Broadcasting**, so that we can learn from each others' work

whatsnextwv.org

Krichten named WVLC Director of Library Development

Molly Krichten is the new WVLC Director of Library Development. Before joining the agency, she was outreach coordinator at Carnegie Library of Pittsburgh. She has worked in rural and urban libraries in Pennsylvania and Maryland. Molly received her MLIS from the University of Pittsburgh. She was the recipient of the Pennsylvania New Librarian Award and was an ALA Emerging Leader. When she is not championing libraries, Molly spends time with her dog, Copper Beckley (who's from Beckley), traveling, watching horror movies and whitewater rafting. Molly looks forward to learning about West Virginia and supporting the amazing work being done by librarians and library workers in communities across the state.

Prepare for WV Family Reading Week and Read to Me Day in November

West Virginia Family Reading Week, November 16 to 22, is dedicated to children and adults reading together. Research shows that reading with children prepares them for school and increases their vocabularies and listening skills. Reading with children also fosters closeness between child and caregiver, and it is fun.

The event takes the place of [National Children's Book Week](#), which the National Book Council moved to May 4-10.

A special part of Family Reading Week is **Read to Me Day on November 20**, when volunteers in schools and libraries across the state read to children of all ages. Hundreds of West Virginia schools and libraries take part. Some of the most popular readers in schools are members of local law enforcement.

The Library Commission urges all schools and libraries to participate in the events.

WVLC will make more information and ideas available on its website in the coming days.

For more information, [contact Suzy McGinley, WVLC Youth Services Consultant](#), (304) 558-3978, extension 2019.



**WV Family
Reading Week,
Nov 16 - 22**

**Read to Me Day
Nov 20**

West Virginia library news

Director [Anna Raines](#) of the [Swaney Memorial Library](#) will retire October 31. [Kirsten Pierce](#) will replace her.

The [Bridgeport Public Library](#) paid off its mortgage and celebrated with a reception on October 5.

The [Hamlin-Lincoln County Public Library](#) celebrated its 20th anniversary at its current location and 40 years of service to Lincoln County with a reception on October 18.

The [Ohio County Public Library](#) will host the inaugural Upper Ohio Valley Book Festival on Saturday, November 8, from 9:00 AM–4:00 PM. The organizers saw a need, especially in light of the unfortunate discontinuation of a similar festival in Charleston. “It is our hope to continue the legacy of the West Virginia Book Festival in some small way by promoting an interest in regional books, authors and publishing,” said festival organizer Cheryl Harshman. “The idea for this book festival grows from the Wheeling Arts and Cultural Commission and its work to support, nurture, and promote all the arts in the greater Wheeling area.” Complete information is available on the [OCPL website](#) and [Facebook page](#).

Director [Hali Taylor](#) reports that the [Shepherdstown Public Library](#) is in the final phase of site remediation for the new library. Grading and seeding is complete, and the risk assessment report has been submitted to the WV Department of Environmental Protection where it is currently under review. In the meantime, the library is coordinating and collaborating with its new neighbors on storm water management, pump stations, access and landscaping while the architectural team continues work on site engineering and the schematic design.

[Kanawha County Public Library](#) has updated its online catalog to a new interface called Enterprise. “We’re very excited about this change in our catalog,” said [Toni Blessing](#), Interim Associate Director. “It’s going to help our patrons find what they need quickly and easily. And for the first time they can choose to keep an ongoing list of all of the items they have checked out over a period of time. And, my personal favorite, you can create a list of items and text it to your phone.”

[Wyoming County Public Library](#) Director [Caroline Gaddis](#) reports that the current Pineville facility will close October 20 and move to its new location at 155 Park Street. “We anticipate that the move will take several weeks. It may take longer for Internet service to be available.”

IMLS grant will help libraries support community health initiatives

The Institute of Museum and Library Services has awarded [OCLC](#) a \$199,050 grant to continue helping libraries support health information initiatives in their communities via [Health Happens in Libraries](#).

OCLC will use the funding to magnify the role of public libraries as key contributors to community health efforts, especially to reach individuals who have limited access to reliable health information.


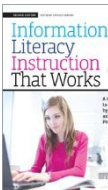
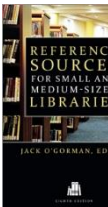

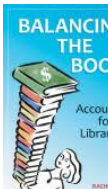
The project will help library staff form community partnerships improve health-related access and services. OCLC will create guides to help library staff increase the awareness of relevant health topics within communities; provide targeted support for public libraries to help them build relationships with local health-related organizations; promote engagement models by sharing print and multimedia case studies; and create communications tools (infographics, audio and video) and a communications guide to share relevant health information with public libraries nationwide.



**Health Happens
In Libraries**

New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles. All titles are [available for check-out or through interlibrary loan](#).

- [Rare Books and Special Collections](#) by Sidney E. Berger. From cuneiform, coins, and codices to prints, drawings, photographs, and maps, departments of rare books and special collections are the premier repositories of significant printed and manuscript works and artifacts. Entrusted with the responsibility of preserving the records of history and culture, these institutions enable access to millions of source materials. Berger, a veteran of rare book and special collections, offers a landmark examination of this field, aimed at practitioners in the library field, instructors teaching courses on the subject, booksellers, private collectors, historians, bibliophiles, and others involved in rare and unique materials. 
- [The One-Shot Library Instruction Survival Guide](#) by Heidi E. Buchanan and Beth A. McDonough. Information literacy and library instruction are at the heart of the academic library's mission. But how do you bring that instruction to an increasingly diverse student body and an increasingly varied spectrum of majors? In this updated, expanded new second edition, featuring more than 75% new content, Ragains and 16 other library instructors share their best practices for reaching out to today's unique users. Readers will find strategies and techniques for teaching college and university freshmen, community college students, students with disabilities, and those in distance learning programs. 
- [Reference Sources For Small and Medium-Sized Libraries](#) by Jack O' Gorman, editor. Focusing on new reference sources published since 2008 and reference titles that have retained their relevance, this new edition brings O'Gorman's complete and authoritative guide to the best reference sources for small and medium-sized academic and public libraries fully up to date. About 40 percent of the content is new to this edition. Containing sources selected and annotated by a team of public and academic librarians, the works included have been chosen for value and expertise in specific subject areas. 
- [STEP into Storytime: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds](#) by Saroj Nadkarni Ghoting and Hathyr Fling Klatt. Story Time Effective Practice (STEP), developed by the authors, is an approach that articulates the link between child development theory and storytimes. This important resource shows how presenters can use STEP to craft a storytime that is effective for mixed-age groups and adheres to best practices for emotional, social, physical, and cognitive support. 
- [Balancing the Books: Accounting for Librarians](#) by Rachel A. Kirk. By covering essential accounting concepts, budgeting, government regulations that pertain to libraries, as well as accounting measurement methods and their relationship to assessment, this book effectively addresses the questions often posed by acquisition librarians pertaining to accounting. It also directs readers to other authoritative resources for help on accounting topics outside the scope of the work. 

Continuing Education Digest

Note the continuing education opportunities below. (More can be found on the [October](#) and [November](#) WVLC Continuing Education Calendars.)

Free	Anatomy of a Successful Library Campaign: Real World Tips to Get the Funding You Need	October 21 at 2:00 PM
Free	Serving the Underserved: Children with Disabilities at Your Library	October 21 at 2:00 PM
Free	Personal Digital Archiving: A Train the Trainer Webinar	October 22 at 2:00 PM
\$55	Using Twitter for Marketing and Outreach	October 29 at 2:30 PM
Free	From Librarian to Proficient Manager: Uncovering the Transitional Journey	November 4 at 2:00 PM
Free trial	Guide to Reference Essentials	November 18 at 2:30 PM
Free	Tools for Naming and Framing Public Issues to help librarians lead their communities in dealing with challenging public issues	December 3 at 4:00 PM

Other continuing education opportunities are available from these sources:

- [ALA Tech Source](#)
- [American Library Association Online Learning](#)
- [Booklist Online Webinars](#)
- [Lib2Gov](#)
- [Public Library Association Online Learning](#)
- [United for Libraries](#)
- [WebJunction \(free webinars\)](#)

Webinar explores how to get WIOA funding for employment training and more

As reported by Emily Sheketoff, Executive Director of the ALA Washington Office at the WVLA Fall Conference, the Workforce Innovation and Opportunity Act (WIOA) will fund employment skills training and job search assistance.

[\\$2.2 Billion Reasons to Pay Attention to WIOA](#), a free, interactive webinar on October 27 at 2:00 PM, will explore ways public and community college libraries can receive funding for employment skills training and job search assistance from the WIOA. The webinar is sponsored by the American Library Association, [Department of Education](#) and the [Department of Labor](#).



President signing the WIOA on July 22

WIOA allows public and community colleges to be considered additional One-Stop partners and authorizes adult education and literacy activities provided by public and community college libraries as an allowable statewide employment and training activity. Additionally, the law defines digital literacy skills as a workforce preparation activity. A US Senate [document offers more information](#).

[Registration for the free webinar is available online.](#)

Need help applying for a grant or award?

WVLC Library Development Director Molly Krichten can help you over the rough spots of the application. Contact her at molly.l.krichten@wv.gov or 304-558-3978 x2040.

Honor your trustees

[United for Libraries is accepting applications for the ALA Trustee Citation through January 15, 2015](#). The ALA Trustee Citation, established in 1941 to recognize public library trustees for distinguished service to library development, honors the contributions of the estimated 60,000 American citizens who serve on library boards. Equal consideration is given to trustees of libraries of all sizes. To apply for the ALA Trustee Citation, [visit the ALA website](#). Applicants who have questions [can send email the ALA](#).

2015 summer reading and teen intern grants

The [Young Adult Library Services Association](#) (YALSA) is accepting applications for its [2015 summer reading and teen intern grants](#), which are generously funded by the [Dollar General Literacy Foundation](#). Twenty [summer reading resources grants](#), worth \$1000 each, will be awarded to libraries to help them better serve struggling readers and teens who are English language learners. Twenty [teen summer intern program grants](#), also worth \$1000 each, will be awarded to libraries to support the implementation of summer reading/learning programs while also providing teens a chance to build hand-on job skills. A [brief video explains](#) offers information. [Apply now through January 1, 2015](#).

2015 Will Eisner Graphic Novel Grant for libraries

ALA and the Will and Ann Eisner Family Foundation are accepting applications for the Will Eisner Graphic Novel Grant, which recognize libraries for their role in the growth of graphic literature. The grant extends graphic novels into a new realm by encouraging public awareness about the rise and importance of graphic literature and honoring the creative excellence of Will Eisner, the “Father of the Graphic Novel.” [Information about the grant and application is available online](#). The application deadline is January 26, 2015.

Two grants are available: the Will Eisner Graphic Novel Innovation Grant will provide support to a library that would like to expand its existing graphic novel services and programs; the Will Eisner Graphic Novel Growth Grant will provide support to a library for the initiation of a graphic novel service or program. Each recipient will receive a \$4,000 program grant plus a collection of Will Eisner’s work and biographies as well as the graphic novels nominated for the Will Eisner Comic Industry Awards at Comic-Con International. The grant award includes a travel stipend for a library representative to travel to the ALA Annual Conference to receive the grant from the Will and Ann Eisner Family Foundation.

Pat Carterette professional development grant

The ALA Learning Round Table is offering the [Pat Carterette Professional Development Grant](#). The grant winner will be awarded up to \$1,000 to attend a continuing education event. Monies can be used to cover registration, travel, lodging. To apply, [fill out an online application before December 15](#). More information about the grant is [available online](#).

LIRT Librarian Recognition and Innovation in Instruction awards

The ALA [Library Instruction Round Table](#) (LIRT) invites nominations for two awards that recognize excellence in information literacy and instruction. The LIRT Librarian Recognition Award will be presented to an individual librarian in appreciation for her/his contributions to the field. The LIRT Innovation in Instruction Award will be given to a library that demonstrates innovation in support of information literacy and instruction. Award winners will receive \$1,000 and a \$500 travel stipend to attend the ALA 2015 Annual Conference in San Francisco. Nominees and award recipients need not be current LIRT members. Self-nominations are welcomed. Details are available on the [ALA LIRT Awards website](#). The deadline for nominations for both awards is January 15, 2015.

ALSC professional award deadlines approach

The Association for Library Services to Children (ALSC) is reminding members to [apply for professional awards this fall](#):

- [Louise Seaman Bechtel Fellowship](#). Deadline extended to November 1. This fellowship provides a \$4,000 stipend to allow a qualified children's librarian to spend a month or more reading at the University of Florida's Baldwin Library of Historical Children's Literature.
- [Maureen Hayes Author/Illustrator Award](#). November 1 deadline. This \$4,000 award was established with funding from Simon & Schuster Children's Publishing, in honor of Maureen Hayes, to bring together children and nationally recognized authors/illustrators.
- [ALSC/Baker & Taylor Summer Reading Grant](#). November 1 deadline. This \$3,000 grant provides financial assistance to a public library for developing an outstanding summer reading program for children.
- [ALSC Distinguished Service Award](#). December 1 deadline. This award honors an individual member who has made significant contributions to and an impact on, library services to children and ALSC.
- [Light the Way: Library Outreach to the Underserved Grant](#). December 1 deadline. This \$3,000 grant is sponsored by Candlewick Press in honor of author Kate DiCamillo and the themes represented in her books. The grant will be awarded to a library with exceptional outreach to underserved populations in efforts to help them continue their service.
- [Bookapalooza](#). The deadline is February 1, 2015; applications will open soon. Three libraries will be awarded a full collection of newly published books, videos, audiobooks and recording from children's trade publishers to be used in a way that creatively enhances library service to children and families.

Morningstar Public Librarian Support Award

Honor an outstanding public librarian by nominating him or her for the Morningstar Public Librarian Support Award, which recognizes a public librarian who has performed outstanding business reference service and whose attendance at the 2015 ALA Annual Conference in San Francisco is not fully funded by their institution. The award is presented by the Business Reference and Services Section (BRASS) of the Reference and User Services Association (RUSA) of the ALA and consists of \$1,250 in travel funds for attending the conference. [Complete eligibility requirements are available online](#). Download and complete the nomination form, then submit it by December 15 to [Karen Chapman, Award Committee Chair](#).

Free publications and resources

Marshall University is in the process of launching [Clio, a mobile history app you can download](#) to your smart device to learn about historical events surrounding you at home or when you travel. A YouTube video offers [an introduction of the app in action](#).

[Driving-Tests.org offers a free online driver education program](#) for qualifying libraries that provides a custom website with your logo and practice exams designed specifically for West Virginia. To qualify, [submit an application before 12:00 PM on November 15](#).

[Killer Apps in the Gigabit Age](#) from the Pew Research Center offers insights on the likely evolution of the Internet and the Web and their impact on daily life.

[Rising to the Challenge: Re-Envisioning Public Libraries](#) is a free report from the Aspen Institute Dialogue on Public Libraries. According to the report, "Public libraries have the DNA needed to thrive in the new information-rich, knowledge-based society." *Government Executive* magazine offers a [review of the report](#).

[School Libraries Transform Learning](#), which showcases the way school libraries and school librarians transform learning, is available in ebook format and as a downloadable PDF (via a download icon next to the printer icon, upper right). *American Libraries Magazine* and the American Association of School Librarians (AASL) produced the supplement. [An overview is available online](#).

Library of Congress Seeks Halloween Photos for American Folklife Center Collection

The American Folklife Center (AFC) at the Library of Congress invites Americans participating in holidays at the end of October and early November – Halloween, All Souls Day, All Saints Day, Dia de los Muertos – to photograph hayrides, haunted houses, parades, trick-or-treating and other celebratory and commemorative activities to contribute to a new collection documenting contemporary folklife.

Between October 22 and November 5, AFC invites people to document in photographs how holiday celebrations are experienced by friends, family and community, then post photos to the photo-sharing site Flickr under a creative commons license with the tag#FolklifeHalloween2014.

[Complete information is available on the AFC blog](#).

Mark your 2015 calendars for Digital Learning Day, WV Lemonade Day

The fourth annual **Digital Learning Day** will be held on Friday, March 13, 2015. The event is sponsored by the Alliance for Excellent Education and the National Board for Professional Teaching Standards.

A brand-new [Digital Learning Day website](#) features new tools, resources, lesson plans, and video profiles.

DIGITAL LEARNING DAY



May 3 is **West Virginia Lemonade Day**, a free learning program that teaches young people how to start, own and operate their own business – a lemonade stand. Lemonade Day empowers youth to take ownership of their lives and become productive members of society – the business leaders, social advocates, volunteers, and forward thinking citizens of tomorrow.

The [West Virginia Lemonade Day website](#) offers more information.

Library Lookout

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